

# SHEPHERDS OF GOOD NEWS

**SUMMER / 2018**

SHEPHERDS OF GOOD HOPE  
LES BERGERS DE L'ESPOIR

233, RUE MURRAY STREET  
OTTAWA, ONTARIO K1N 5M9  
SGHOTTAWA.COM



## 35 YEARS OF CHANGING LIVES

THE DIFFERENCE **YOU** ARE MAKING IN OUR COMMUNITY



PAGE 2

### Looking to the future.

With you by our side, we're launching into the next 35 years and beyond!

PAGE 7

### A Family Legacy:

How one family is giving back and gaining so much more.



SHEPHERDS  
OF GOOD  
HOPE

SHEPHERDS  
OF GOOD HOPE  
FOUNDATION



OVER 190  
INDIVIDUALS  
LIVING IN  
SUPPORTIVE  
HOUSING



OVER 400,000  
MEALS SERVED  
TO THE HUNGRY,  
EACH YEAR.



OVER 250  
SHELTER BEDS  
TO HELP THE  
HOMELESS

HOPE  
LIVES  
HERE

## WITH YOU BY OUR SIDE: LOOKING FORWARD TO THE NEXT 35 YEARS AND BEYOND!

Since 1983, Shepherds of Good Hope has been making our community a better place *for all*.

From our humble beginnings as a soup kitchen in the basement of St. Brigid's Church, to today, a leader in shelter services and supportive housing with nine locations across Ottawa. Your generous support ensures Shepherds of Good Hope has been, and will continue to be, a guiding light for those in need.

As part of our 35th anniversary celebrations, we are excited to reveal our new logo and website. We hope you like them as much as we do!

We would like to express our most sincere gratitude for the outstanding pro bono work we received from McMillan Inc., one of Canada's leading creative agencies. As a non-profit serving the needs of our community's most vulnerable, our priority is always helping those in need. Your generous donations are directed to help feed the hungry, clothe the poor, shelter the homeless and assist those living with mental health, addictions and trauma.

Like you, McMillan recognizes the impact Shepherds of Good Hope has on our community. Like you, they wanted to help those less fortunate by generously donating their time and resources, in support of Shepherds of Good Hope.







**HOMES FOR ALL. COMMUNITY FOR ALL. HOPE FOR ALL.**

We would not have been able to afford the quality of work that we received on the logo and website, had it not been for McMillan's generosity in offering no cost design and creative services.

As a result of their incredible generosity, Shepherds of Good Hope will join other leading charities in having a modern brand and digital presence. This will create new and expanded opportunities to help our community's homeless and vulnerable.

As we entered our 35th year, we looked for a brand which reflects the organization we were, the one we are today, and the one we hope to become.

We asked ourselves: **How do you find your way to hope?**

For centuries, human beings have used the stars to guide them to hope. Like the Star of Bethlehem that led the wise men. Or Polaris, the north star, famous for marking the way due north.

With its guiding star high in the corner, Shepherds of Good Hope's new logo leads the way towards the future, while reflecting the accomplishments of the past. A beacon of hope for those we help and for those who support us. Bright colours symbolize the optimism and positivity that hope brings. The bold font embodies the bold work of our organization and those who define Shepherds of Good Hope – **people like you.**

Donors, volunteers, clients, partners and employees – **we are all Shepherds.** *Shepherds of Caring. Shepherds of Community. Shepherds of Giving Back.* **We are all Shepherds of Good Hope.**



**YOU**  
**make hope**  
**possible.**

**With you by our side, we look forward to the next 35 years and beyond!**



## DID YOU KNOW?

OUR SOUP KITCHEN SERVES **OVER 400,000 MEALS** TO THE HUNGRY EACH YEAR.

*Shepherds of Good Hope is grateful for Carol's ongoing support throughout the years, and for the support of all 450 active volunteers who generously give their time to help our community's vulnerable.*

## CAROL GIRARD:

**35 YEARS OF VOLUNTEERING (AND GOING STRONG!)**

**Just like you, Carol wants to make her community a better place *for all*.**

Shepherds of Good Hope's soup kitchen changed a lot since it first opened its doors 35 years ago, but there have been a few enduring constants: a welcoming environment for those in need, a warm meal for the hungry, and Carol Girard's friendly smile.

As Carol says, "I'm an original, right from the basement of the church days." Just like you, Carol wants to make her community a better place for all. A former home care worker, helping people has always been in Carol's nature.

Carol says while her role in the kitchen has remained steady over the years - making sandwiches, chopping vegetables, and washing dishes - she has noticed a change in the needs of the clients.

"In the early days it was an older crowd, mostly people

suffering from alcoholism," Carol remembers. Today, she notices the clients are younger, and suffering from a variety of mental health, addiction and trauma issues.

When asked why volunteering is important to her, Carol comments that it is a great way to appreciate what you have in life, and to see firsthand how lucky we are to have our health, our families, and our homes. She also enjoys the social interaction she gets with her friends on the Thursday shift. The people she works with are part of her Shepherds family.

Does Carol have plans to hang up her apron anytime soon? Carol's daughter recently asked her that very question: "It never even dawned on me to do so. I'm only 70! I'm not packing it in. I look forward to it," Carol proclaims.

**"I'm an original, right from the basement of the church days."**







## BECAUSE OF YOU, PAUL IS LOVING LIFE AND LIVING WITH DIGNITY.

When Paul needed help getting off the streets and managing his mental health challenges, he turned to Shepherds of Good Hope. Thanks to the generous support of people like you, Paul has been able to stay with Shepherds ever since – an incredible 27 years!

Paul has seen a lot changes since he joined the Shepherds community, but one thing has remained constant: his gratitude for the support he has received from staff, volunteers and supporters – from people **like you**.

Paul now lives at St. Andrew's Residence, our 35-unit, urban apartment-style facility for people who live from mental health challenges and/or addictions, but have a high level of independence.

There is a lot Paul likes about living at St. Andrew's - from cooking his own meals to interacting with the other residents to birdwatching from the windows. He especially likes joining in the group activities arranged by Shepherds of Good Hope support staff like arts and crafts, computer skills lessons, and holiday parties. One of his favourite parties is the annual BBQ, held every year in the summer.

"I think it's a great part of the program. It's great to have activities. It helps me spend the time. Everyone really enjoys taking part in them."

Paul has come a long way from his first day at Shepherds. He's happy, healthy and thriving in supportive housing. **Thanks to your ongoing support of programs like St. Andrew's Residence, Paul lives a life filled with dignity, compassion, community and hope.**



## DID YOU KNOW?

OUR FIVE  
SUPPORTIVE  
HOUSING  
FACILITIES  
ARE HOME  
TO **OVER 190  
INDIVIDUALS**

*"Shepherds...It's  
the best there is!  
It's a very nice  
to place to live,  
nice environment.  
Everyone is great!"*



## A PLACE TO CALL HOME: YOUR SUPPORT MEANS MORE HOMES FOR PEOPLE IN NEED

Because of YOU, Shepherds of Good Hope has been delivering housing-based programming to our community's homeless since 1988.

Today, we provide homes to over 190 people in need. We are proud to announce plans for a new 42-unit supportive housing building, located in Ottawa's east end. With occupancy set for March 2020, the building will provide 24/7 support to individuals suffering from mental health, addiction and trauma challenges. By providing stable housing in a friendly environment, this new facility will help people exit the shelter system and break the cycle of homelessness. It will also provide residents with a life of independence, community and, most importantly, dignity.

Because of your generous support, even more of Ottawa's homeless men and women will finally have a place to call home.

### WELCOME, MEGHAN!



Have you met Meghan Maack? If not, you probably will soon!

Meghan joins Shepherds of Good Hope Foundation as the Manager of Philanthropic Relationships. Meghan brings to the role years of professional fundraising expertise, along with a valuable skill set of event management and community fundraising.

Meghan's primary role at the Foundation is to engage with individuals, like you, who choose to support the great work done at Shepherds of Good Hope.

Meghan also works closely with members of the Beacon of Hope Society, an incredible group of people who have included a gift to Shepherds of Good Hope in their will. Legacy gifts provide vital, stable support for the work done at Shepherds of Good Hope and make a lasting impact in the lives of those who access our services.

*Interested in learning more about leaving a gift in your will to Shepherds of Good Hope? Consider joining the Beacon of Hope Society and leave a legacy of compassion. Meghan is available to speak with you at your convenience.*

*"I really enjoy being a part of an organization that helps our City's vulnerable. Everyone deserves to be treated with dignity and respect. I am proud to play a role in helping Ottawa's homeless."*



# THE TANSEY FAMILY LEGACY: HELPING OTHERS AND GIVING BACK



For over 10 years, Margaret Tansey has witnessed the impact YOUR support makes in the lives of our community's most vulnerable.

As part of her work as nurse practitioner with a focus on geriatric psychiatry, Margaret would make visits to the aging participants of Shepherds of Good Hope's Managed Alcohol Program. She was always impressed with the compassion she witnessed from the entire Shepherds community: staff, volunteers and generous supporters - like you.

***"The incredible Shepherds community – the staff, volunteers, supporters... I never get over their unending compassion for the people they serve."***

It was that kindness and sense of community that led Margaret to accept a volunteer position on the Shepherds of Good Hope Board of Directors.

For the Tanseys, giving back to the community is a family affair. When they were young, Margaret's children would help their parents prepare and serve meals to their local

soup kitchen. Now, grandson Pierce is following in his grandmother's footsteps. He takes time out of his busy university-life schedule to volunteer weekly in the Shepherds soup kitchen.

Another important part of the Tansey Family's commitment to giving back is their choice to join the Beacon of Hope Society, our legacy giving program. By choosing to leave a gift in her will to Shepherds of Good Hope, Margaret knows her family's legacy of helping others will continue long past her years as a volunteer.

"I know that whatever funds we leave will be used for the people that need it. It won't just be put into a pot and forgotten, it will be a building block to help people recover. Many of us often wonder how their gifts are making a difference when they give to a charity and at SGH there isn't a disconnect between the gifts people make and the impact on the people they serve."

Margaret is amazed at how far Shepherds has come since she first joined the organization. Today, Shepherds is one of the largest charities serving our community's homeless.

We couldn't do it without you. Through incredible growth, it is your enduring support that allows Shepherds to maintain its core values of compassion, care and acceptance.

"I'm so proud of Shepherds - always expanding but without losing the core compassion and care for the people who come to the door. It's all about the people!"

Margaret has encouraging words for those who are considering joining the Shepherds community.

***"It's worth it! No matter where you can fit, they'll find a spot for you. If you want to work in the kitchen, donate your mugs, a few pennies, whatever you give makes a difference."***

## DID YOU KNOW?

### YOUR SUPPORT:

- Provides **permanent homes** to over **190 people** who live with mental health, addiction and/or trauma.
- Helps **serve over 400,000 meals** to the hungry.
- Gives **shelter to over 2,000 people** who need a welcoming place to stay.
- Makes **hope** possible!

Let's keep in touch

  
**SHEPHERDS  
OF GOOD HOPE  
FOUNDATION**

233, RUE MURRAY STREET  
OTTAWA, ONTARIO K1N 5M9

TEL 613-789-8210  
RECEPTION@SGHOTTAWA.COM

SGHOTTAWA.COM

**"WE COULDN'T DO IT  
WITHOUT YOUR SUPPORT  
AND THE GENEROSITY OF  
OUR COMMUNITY! YOU  
ARE THE REASON THIS  
EVENT IS A SUCCESS!"**

**NEIL LESLIE  
VP, SGH FOUNDATION**



## EVENT RECAP: TASTE FOR HOPE

**YOU** helped raise over \$80,000 for people in need.

Sold out for the second year in a row, Shepherds of Good Hope's signature fundraising event, Taste for Hope, returned for its sixth year on March 21, 2018.

Taste for Hope is THE foodie event of the year, with 21 of Ottawa's top food and drink venues under one roof. Attendees enjoyed a delectable evening of great food and drink, with all proceeds going directly to helping our City's most vulnerable.

For the guests' enjoyment, each chef prepared a signature dish highlighting their venue's unique flavours. To wet the pallet, guests enjoyed local wines, craft beers, cocktails, and gourmet coffees.

Silent and live auctions drew the attention of everyone in the room. Items up for grabs included chef experiences, trips, music passes, and more.

Shepherds of Good Hope would like to thank everyone who attended the event. We would also like to thank participating food and beverage venues and event sponsors. Your support ensures that our community's most vulnerable will continue to receive the care they deserve. Our community is stronger because of you.

**SAVE THE DATE!**

**TASTE FOR HOPE RETURNS: MARCH 6, 2019**