SHEPHERDS OF GOOD HOPE

YOUR 2020-2021 IMPACT REPORT



BY THIS TIME NEXT YEAR, **WE WILL HOUSE MORE PEOPLE** IN PERMANENT SUPPORTIVE HOUSING THAN WE SHELTER FOR THE FIRST TIME IN SHEPHERDS' HISTORY

Shepherds of Good Hope's programs are located on unceded Algonquin Anishinaabe territory. The peoples of the Algonquin Anishinaabe Nation have lived on this territory for millennia. Their culture and presence have nurtured and continue to nurture this land.

Shepherds of Good Hope is deeply committed to the urgent work of justice and reconciliation with Indigenous communities. We stand with you. We are all called to action toward reconciliation and healing.

This past year has been unlike any other in Shepherds of Good Hope's nearly 40-year history.

We battled a global pandemic, a sectorwide COVID-19 outbreak, a highly toxic drug supply, and the ongoing affordable housing shortage. Our staff, volunteers and partners have overcome many barriers to offer critical services to people in our community who need it most.

At the same time, we have continued to build for the future. Our vision of Homes for All, Community for All and Hope for all has never been closer to being a reality. All three levels of government have come together to support us to open one new supportive housing residence, expand another and develop two more, adding 161 units to the stock of affordable housing with supports in Ottawa.

We cannot wait for the future residents of these buildings to see their new homes. We could not have done any of this without our many partners and supporters, donors, staff and volunteers, advocates and funders. Read on to learn more about how you make hope possible for people experiencing homelessness.

Deirdre Freiheit

President & CEO
Shepherds of Good Hope &
Shepherds of Good Hope Foundation





Tom Burrow
Chair of the Board
Shepherds of Good Hope

Throughout this past year of COVID restrictions and uncertainty, one thing has been consistent - the need for Shepherds of Good Hope to continue to support people experiencing homelessness in Ottawa. The pandemic made the issue more visible when, as we were told to stay home, those without a home were on the streets. The solution to homelessness is housing and we have made this a focus over the past year. We opened our new 42-unit supportive housing residence on Montreal Road. With help from the federal government's Rapid Housing Initiative, we secured funding to expand Hope Living in Kanata by 8 new units and build a new 48-unit supportive housing residence. community kitchen and all day drop in program at 216 Murray Street. We also purchased a property on Merivale Road to grow our supportive housing options in Nepean by 57 new units. Shepherds of Good Hope is looking forward to a future when we will be permanently housing more individuals in our community than in our shelter, for the first time in our organization's history.

This past year has been challenging for everyone. We have had to adapt the way we raise funds to support individuals experiencing homelessness. Our signature event, Taste for Hope, was cancelled but new virtual events helped fill the void. Our Foundation team stretched their creativity and launched new virtual events, including a series of "for Hope" food boxes that encouraged family time for Father's Day, Thanksgiving, and Easter. Jingle for Hope, a virtual celebration of the holiday season, saw our organization sharing impactful stories of the programs and people of Shepherds of Good Hope. Sing for Hope saw us hosting a virtual concert online featuring local performers in iconic locations across Ottawa. The final song, a new take on the Beatles hit "Here Comes the Sun" has been seen world-wide and is continuing to trend on social media. The support generated from our community, even without in-person fundraisers, has been tremendous. Thank you to the many organizations and individuals who have supported us over the past year. We are sincerely grateful.



Ryan Kilger
Chair of the Board
Shepherds of Good Hope Foundation

Shepherds of Good Hope serves a diverse clientele. People of all genders, all ethnicities, all sexual orientations, and all religions are welcome in our programs.



81% OF SHELTER CLIENTS ARE BORN IN CANADA, **19%** OUTSIDE OF CANADA, **3%** ARE REFUGEES



19% ARE INDIGENOUS, 7% INUIT,
7% FIRST NATIONS, 1% METIS, 4% NON-STATUS



29% ARE FEMALE, 70% ARE MALE, 1% ARE TRANSGENDER



22% OF SHELTER CLIENTS ARE AGED 18-30, **50**% ARE 31-49, **24**% ARE 50-64, **5**% ARE 65+



1% OF SUPPORTIVE HOUSING RESIDENTS, ARE AGED 18-30, 10% ARE 31-49, 56% ARE 50-64, 33% ARE 65+

Yet there is still much more work to do. In Ottawa, 8,000 people used an emergency shelter last year. 10,000 people are still waiting for affordable housing. Shepherds of Good Hope was on the front lines of the COVID-19 pandemic. Its effects on our city, and the people we serve, will be felt for years to come.



62,513 MEALS SERVED IN OUR SOUP KITCHEN LAST YEAR



2,677 PEOPLE USED OUR SHELTER PROGRAMS AT SOME POINT IN THE PAST YEAR



212 PEOPLE ON AVERAGE STAYED IN OUR EMERGENCY SHELTER EACH NIGHT



29 DAYS WAS THE AVERAGE LENGTH OF TIME AN INDIVIDUAL STAYED IN OUR EMERGENCY SHELTER



103 PEOPLE DIVERTED FROM ENTERING THE SHELTER SYSTEM



933 PEOPLE DIVERTED TO OUR SHELTER
BY EMERGENCY SERVICES (SUCH AS POLICE &
PARAMEDICS) INSTEAD OF TO HOSPITALS & JAILS



195 PEOPLE HAVE PERMANENT, STABLE HOUSING IN OUR SUPPORTIVE HOUSING PROGRAMS



113 SUPPORTIVE HOUSING UNITS ARE CURRENTLY IN DEVELOPMENT



Shepherds of Good Hope is building hope across Ottawa.

In addition to established programs at St. Andrew's Residence in Lowertown, The Oaks in Carlington, and Hope Living in Kanata, we recently finished construction and moved into our new building on Montreal Road in Rideau-Rockcliffe. We are continuing to add more supportive housing capacity to reduce chronic homelessness in our city.

We recognize that a one-size-fits-all approach to housing doesn't make sense. That's why we are providing housing options in communities across Ottawa. Our programs are designed to provide various levels of individualized supports. These specialized services include Managed Alcohol programming, supervised consumption services, mental health and medical services, social and life skills activities and much more. These supports are essential to our residents' success in housing.

COMING SOON



From the City of Ottawa, Federal Government, and other Community Partners



216 Murray Street (opening 2022)

- 48 apartment-style units
- New community kitchen
- New 16-hour-a-day drop-in space

1095 Merivale Road (opening 2022)

- 57 apartment-style units
- Expanding our supportive housing options in Carlington

Hope Living (new units in 2021)

- Currently has 92 units
- Funding will add 8 new units, for 100 units in total

= **NEW HOMES FOR II3 PEOPLE**

In addition to our current 200 supportive housing units, this means that next year we will be housing more people than will be staying in our shelter for the first time in our organization's history.



MEET SUZANNE

At 71-years-old, Suzanne is still sharp, witty, and hilarious. She is a retired social worker who used to work for the City of Ottawa.

Suzanne grew up in Ottawa, and as a child, was asked to join the Pope's Choir. Later in life, Suzanne endured an abusive marriage, and she faced personal health challenges because of her trauma. But still, Suzanne persevered.

Things began to deteriorate in her previous residence and one night, after experiencing a medical emergency, she was admitted to the hospital. When she returned home, her lease had been terminated and she had been evicted.

"My life's possessions had been removed from my apartment – clothes, jewellery, memories – even my beloved cat – gone."

With a walker, and limited mobility, Suzanne found herself without a place to call home and nowhere to turn. She lost all hope.

As a social worker, she used to refer people to Shepherds. She never imagined that one day she would end up in the shelter herself.

At Shepherds of Good Hope, she joined the Managed Alcohol Program. Nearly a year later, she moved into our brand-new 42-bed supportive housing residence on Montreal Rd.

"I felt like I had won the lottery. I have a beautiful apartment, but this time, I have a community that accepts and supports me. I have gained back a part of myself that I had lost."







BUILDING HOPE ON MURRAY ST.

Shepherds of Good Hope is excited to be building a new facility at 216 Murray Street next to our shelter building. We're constructing a state-of-the-art community kitchen to address food insecurity, expanding drop-in hours to give people a place to go during the day and evening, and adding 48 units of housing to get people out of shelters and into a home of their own. The supportive housing at 216 Murray will prioritize marginalized populations, especially Indigenous individuals and women. Each studio apartment includes a washroom and kitchenette with exclusive access to a communal dining room, lounge and balcony on the second floor. With around-the-clock care, health and wellness services, activities and more, the supportive housing residence will offer new hope to 48 individuals who are currently experiencing homelessness.





With funding from the federal Rapid Housing Initiative, construction is underway on eight additional barrier-free units at Hope Living in Kanata. Unused space on the ground floor is being renovated to bring the total capacity at Hope Living to 100 residents. Prime Minister Justin Trudeau made the funding announcement and met with residents in June 2021. Hope Living provides housing with comprehensive health and wellness support, enabling seniors and people with physical disabilities to maintain their independence while developing life skills and integrating into the community.

At the beginning of the COVID-19 pandemic, Ottawa's shelter providers feared the worst.

Many of the people we work with have compromised immune systems and live in very cramped conditions in an overcrowded shelter system.

Service changes and restrictions made life a lot harder for people experiencing homelessness, but allowed us to continue operating as safely as possible. The homelessness services sector came together like never before. Physical distancing centres were opened to reduce overcrowding in the shelters. We overcame small but manageable outbreaks successfully.

In January 2021 we faced our biggest challenge yet, when the virus spread rapidly throughout the shelter system. Between January and May, in all shelters across Ottawa, 264 service users and 111 staff tested positive for the virus.





Thankfully, the majority of cases were asymptomatic, however this meant the virus circulated in the shelter system without being detected for some time.

Thanks to a high level of innovation and collaboration with the City of Ottawa, our shelter partners, Ottawa Inner City Health and Ottawa Public Health, a number of measures were taken including temporarily relocating the isolation centre to a larger space.

It was an absolute worst-case scenario: every shelter in Ottawa was closed to new admissions due to these outbreaks, in the middle of a harsh Ottawa winter. The sector came together, meeting every day to ensure that efforts were coordinated, new temporary shelters were opened and beds were made available to anyone who needed them, while trying to protect people from COVID.

As a sector, and through the skill and dedication of our staff and partners, we are persevering through the pandemic.

We knew that vaccine prioritization was necessary to end these outbreaks and protect our community. Thanks to tireless advocacy efforts, the first shots were delivered to our shelter service users and staff in early March.

Getting vaccines to our hundreds of supportive housing residents, shelter users, staff and volunteers was a massive communications and logistical undertaking. A special shout out is owed to our greatest partner, Ottawa Inner City Health, for all the mountains they moved to make this happen.

Today over 90% of our supportive housing residents are vaccinated, which has allowed us to reintroduce some activities and welcome back volunteers, all while continuing to respect public health guidelines.

Given the transient nature of our shelter population, vaccines are being administered daily and our efforts are ongoing to vaccinate as many people as possible.



WE'RE GETTING THROUGH COVID THANKS TO YOUR GENEROSITY A COMPASSION.



COVID-SAFE SERVICES

As the weather warmed, our service users naturally wanted to spend time outdoors, but had nowhere to go. The pandemic closed the doors of so many places people experiencing homelessness used to go to, including malls, coffee shops, and public libraries.

In partnership with the City of Ottawa and Ottawa Inner City Health, we expanded our drop-in services to 16 hours a day in the 233 Murray parking lot. This complements our existing indoor evening drop in, which is still limited in capacity.

At the Outdoor Drop in Program, people experiencing homelessness have a space where they can be protected from the elements, have easy washroom access, be with their peers in a nonjudgmental and welcoming space, and connect with health care and social supports.





TRANSITIONAL EMERGENCY SHELTER

In Spring 2021, we changed how our shelter programs operate. Our women's shelter became our Women's Transitional Emergency Shelter Program (WTESP), now with a larger focus on providing care to people with complex needs. In conjunction with our Men's TESP, these programs operate like mini-hospitals. Service users receive health care, even if they're intoxicated, in a familiar environment without judgment. This program accepts diversions from other emergency services, like the Police and Paramedics, rather than sending people to hospitals and jails. This allows emergency responders to get back on the roads faster and saves taxpayers money, while also providing people experiencing homelessness with more appropriate care.

HARM REDUCTION PROGRAMMING IN THE SHELTER

LAST YEAR,
ACCEPTED 998
DIVERSIONS

FAMILIAR ACCEPTING INVIRONMENT

Page 21



As COVID-19 limited traditional fundraising events, the Shepherds of Good Hope Foundation did what we do best — we innovated!

When Director of Philanthropy, David Gourlay, reached out to Junonominated and SOCAN-award winning singer-songwriter Kathleen Edwards about our Sing for Hope virtual concert, she had an idea for him too — covering John Lennon's starkly beautiful song "Love" as a fundraiser for Shepherds of Good Hope.

What followed is a beautiful and moving tribute to the Shepherds of Good Hope community, featuring the voices and faces of staff, volunteers and service users — check it out on our YouTube channel!



SING FOR HOPE

It was a long, cold, lonely winter — the loneliest most of us have ever known. That's what drew us to the Beatles' classic "Here Comes the Sun." Inspired by the group *Playing for Change*, we

envisioned a cover of the song, featuring musicians from across Ottawa, to celebrate the city we love and how Shepherds of Good Hope makes it better.

Shepherds approached Juno-nominated blues artist and producer JW-Jones, who said it could be done, but was going to be complicated. Undeterred, we assembled a group of 11 musicians representing diverse genres. Filming within COVID protocols provided another challenge, as each artist was filmed and recorded separately and then mixed together.

The most joyous day was definitely filming at The Oaks, our supportive housing residence in Carlington, where the residents had been mostly isolated in their rooms for a year. Now fully vaccinated, they welcomed the opportunity to lend their voices to this anthem of hope and optimism.

Check it out on our YouTube channel!



Thank you to all of our incredible musicians! Your kindness and generosity made Sing for Hope a true success. Thanks to your support, we raised more than \$115,000 for Shepherds of Good Hope — all of which goes to supporting people experiencing homelessness and vulnerable people in Ottawa.

Even Alanis Morissette, once a young volunteer in the early days of our community soup kitchen, shared this incredible work! We are so pleased Alanis loved our "Here Comes the Sun" video and shared it with her millions of followers to show her hometown pride.



Page 24

After that long, cold, lonely winter, our community was thrilled to see our great city showcased in such an inspiring way in our Sing for Hope virtual concert. Here are just some of the YouTube comments we received on our cover of "Here Comes the Sun"!

Hasmig Adjeleian

Moved to tears yet uplifted at the same time. Thank you so much for this.

Dennis Combe

Awe inspiring. Thank you Shepherds of Good Hope for caring. Thank you to all who made this happen. Hope PREVAILS!!

Eli Boucher

Amazing display of diverse talent from the Nation's Capital.

Will Matiq

By far, the best cover version I have ever heard, of the best song of all-time. Thank you to Shep's, for keeping me warm and fed while times were tough - and thank you also for this timely helping of spiritual nourishment.

Janet Bentham

So wonderful!! Thank you for this and for bringing the Shepherds of Good Hope to shine their light. Awesome job!!!

MEET PAULOOSIE

Pauloosie grew up in Cape Dorset, Nunavut to a family of artists. When he was 19, his uncle Namonai taught him how to carve soapstone.

"I only carve polar bears, never anything else. They're my favourite," he says.

He moved to Quebec City and then on to Montreal, where he lived for nine years. During that time, an art dealer exploited his skills. He would pay Pauloosie in beer and cannabis for the carvings, many worth thousands of dollars considering Pauloosie's skills. The art dealer commissioned Pauloosie to create a four-foot tall dancing bear carving, likely worth more than \$20,000. When Pauloosie finished the carving, the art dealer stole the work without paying for it and disappeared.

"I never saw that carving again."

Pauloosie moved to Ottawa, and with nowhere to go and almost no money, he found himself at Shepherds of Good Hope. His younger sister, famous artist Annie Pootoogook, was also homeless in Ottawa at the time.

He returned to Cape Dorset in 2016 to bury his sister after her sudden death. The trauma affected him deeply.

Through Shepherds of Good Hope's Managed Alcohol Program, Pauloosie moved from the shelter to The Oaks residence seven years ago.

"I like it here. I have lots of cousins here and I like the staff. I can speak Inuktitut here too!"





Events in Spring 2021 highlighted the on-going stark realities and impacts of colonization and the residential school system on Indigenous Peoples as the remains of over 1000 children so far have been found on the grounds of former residential schools.

Shepherds of Good Hope stands committed to reconciliation and healing.

Around 20% of individuals in our emergency shelter programs identify as Indigenous, while only representing 2.9% of the Ottawa population.

We see first-hand the scars of intergenerational trauma, the legacy of residential schools and colonialism. We also see the resilience of these Indigenous communities, and how traditional practices are surviving and thriving despite attempts to destroy them.

SGH is committed to enhancing our partnerships to offer more culturally competent services and opportunities to heal. This commitment is reflected in our new building at 216 Murray, and 8 additional units in Kanata, which will prioritize Indigenous individuals and women.

Page 27

HOMES FOR ALL. COMMUNITY FOR ALL. HOPE FOR ALL.

MEET LUCIA

Lucia, also known as "Mama Luc" or just "Mama," recently celebrated her 20th year at Shepherds of Good Hope. She started, new to the field, in the Men's Shelter in 2001. She was one of the first staff in the Managed Alcohol Program, and later The Oaks Supportive Housing Residence.

She remembers one of The Oaks' first residents, who she describes as "small, but very feisty!" He wanted to help out with the laundry but didn't know how after so many years on the streets. The staff realized he had been putting the bedding only in the dryer and not the washer. With a helping hand, this resident learned this life skill that many of us take for granted, which is humbling and affirms the great work our team does to support those in need!

Lucia is often the first face that the Oaks residents see in the morning. She says when she was recently off sick for a few days, they welcomed her back to work like family.

"You sit with them, you talk to them, you laugh with them, you dance with them, and it's just like one big happy family. This is my second home."

When asked if she has 20 more years at Shepherds of Good Hope in her, Lucia laughs: "It's up to the Big Guy up there!"

Thank you Lucia for two decades of service to our community. You are a true Shepherd!



This year, Shepherds of Good Hope was honoured by EnviroCentre at the Ottawa Green Business Day of Recognition. We were recognized for our ongoing commitment to sustainability initiatives throughout our organization.

As one of the pillars of our strategic plan, sustainability is integrated into everything we do. Some of our initiatives include the construction of "green" buildings, enhancing energy



efficiency in our existing buildings, plans to eliminate single use plastics and reduce food waste in our Community Kitchen and more.

Since 2018/19 we successfully reduced our carbon footprint by 27.7 tonnes CO₂ equivalent. That's the same as removing 8.5 passenger cars from the road for one year! We did this even while the number of individuals we serve increased by 7.3%.



















Shepherds of Good Hope's overall carbon footprint is 634.7 tonnes CO₂ equivalent, which is the same carbon footprint as 70 households. This is especially impressive considering we provide 447 beds for shelter and housing across our city — the same as 112 four-person households! This is the same as saving 42 households worth of carbon emissions each year.



Households worth of fuel





447 Shepherds Beds (the same as 112 four-person households)

The vast majority of our emissions derives from fuel (88.9%) used for heating.

WE REDUCED OUR GREENHOUSE GAS FOOTPRINT BY 4.2% SINCE 2018



THIS PAST YEAR:

445

MEALS SERVED IN OUR SOUP KITCHEN EACH DAY ON AVERAGE OVER FOUR MEAL PERIODS.

245

STAFF MEMBERS EMPLOYED
AT SHEPHERDS OF GOOD
HOPE WORKED IN OUR EIGHT
LOCATIONS ACROSS THE CITY.

MONTHLY DONORS SUPPORTED PEOPLE EXPERIENCING HOMELESSNESS





Paul, Resident at St. Andrews Residence

It's a good place to be, good people, good food and medication and care. The staff takes care of everything. The volunteers are so kind. And the residents here do a lot of activities, like arts and crafts, BBQs, TVs and computers and doing volunteer work. That's what I like about this place.





Guy Begin, Weekly Soup Kitchen Volunteer since 2012

I saw so many people suffering and said there must be a place that does something to help, and then I came to Shepherds. I love to help. I believe if you do good for other people, you do good for yourself, too. I'll be coming as long as I can walk!





Gary Zed, major donor and title sponsor, Sing for Hope
During this pandemic, it's been so important to my family
to be grateful for what we have, and to pay it forward
to support the broader community. We were looking for
organizations that make a strong impact in the lives of our
community's most vulnerable individuals, and Shepherds
of Good Hope was top of mind for us.





Adrienne Paddock, Case Manager, Shelter Services
My first time driving down Murray Street, I just saw
homelessness, addiction, poverty. And the more I worked
at Sheps, the more that got broken down and I saw
individual people. Everyone is unique. Every person here
is worth knowing. I love it here.

THIS PAST YEAR:

VOLUNTEERS STEPPED
UP TO SUPPORT PEOPLE
EXPERIENCING HOMELESSNESS
IN THEIR COMMUNITY.

GROUPS FROM LOCAL
ORGANIZATIONS VOLUNTEERED
TO SERVE PEOPLE
EXPERIENCING HOMELESSNESS.

VOLUNTEERS SPEND THEIR
TIME SUPPORTING THE
INDIVIDUALS WE SERVE EACH
AND EVERY WEEK.

Page 33

A major impact of the pandemic has been the increasingly toxic drug supply on the streets of Ottawa. Many people in our community – not just those who are experiencing homelessness – have reported increased substance use to cope with stress. This has had significant negative effects on their mental and physical health. **Services they rely on have been removed, restricted or altered at a time when they were needed more than ever.** Shepherds of Good Hope and Ottawa Inner City Health are on the front lines of responding to these trends.

These are the trends we're seeing:

- On average, 450 people are using our Supervised Consumption and Treatment Service each month. 1-2 new individuals are registering each day.
- Increased overdoses (average of 1.5 per day) and increased Naloxone required to reverse these overdoses.
- Increased use of crystal meth, a cheaper and more potent drug than opiates. There are no substitution therapies available like methadone and prescription opiates.

As a result of the increasingly toxic drug supply and new, more dangerous drugs-of-choice, we are losing more people in our community to overdoses.

Every individual who comes through our door has a story. Each of them has faced trauma in their lives. Each death resonates through our community.

We remember the people who have lost their lives to the toxic overdose crisis. We remember their smiles, their friendships, and their humanity.

We remember them and we fight for a safer and better tomorrow.



TURN AGAIN TO LIFE

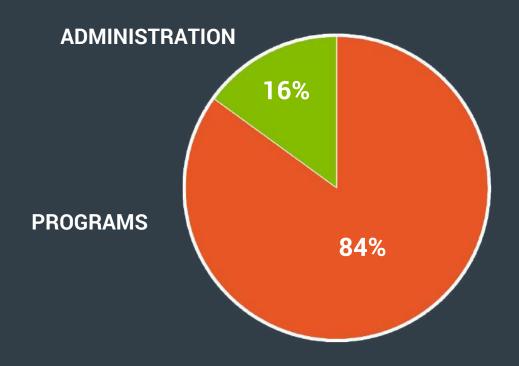
If I should die and leave you here awhile,
Be not like others, sore undone, who keep
Long vigils by the silent dust, and weep.
For my sake - turn again to life and smile,
Nerving thy heart and trembling hand to do
Something to comfort other hearts than thine.
Complete those dear unfinished tasks of mine
And I, perchance, may therein comfort you.

- Mary Lee Hall

We ask that you take a moment to remember everyone in our community who passed away last year. We remember the contributions they made to our community, how much they were loved, and how much they will be missed. We firmly believe that no one experiencing homelessness should be forgotten in death. We remember them.

HOMELESSNESS IS AN EXPERIENCE, NOT AN IDENTITY.

WHERE DOES YOUR DONATION GO?



FINANCIALS

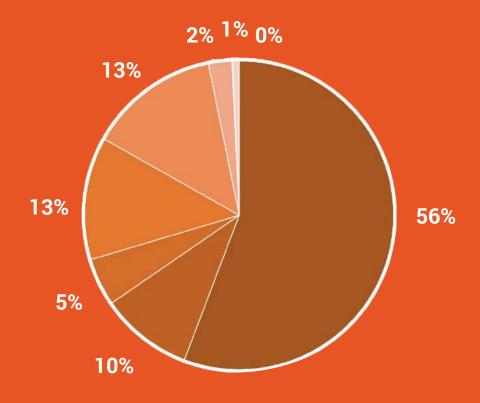
BOARD MEMBERS (SGH):

Tom Burrow, Chair Catherine Danbrook, Vice Chair Robin Sellar, Treasurer Stephen Ball Chantal Desmarais Barton Terry Blake

Laurel Johnson Murray Knowles Susanne Laperle Donna Lougheed John Peters Margaret Tansey

BOARD MEMBERS (FOUNDATION):

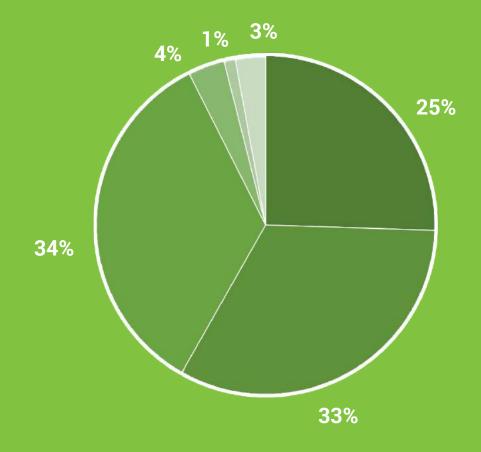
Ryan Kilger, Chair Mark Roundell, Vice Chair Kaveh Rikhtegar, Treasurer John Peters David Rattray



CITY OF OTTAWA	\$8.1M
CHAMPLAIN LHIN	\$1.4M
OTTAWA INNER CITY HEALTH	\$724K
RENT	\$1.9M
DONATIONS VIA FOUNDATION	\$2M
AMORITIZATION	\$355K
OTHER	\$98K
INVESTMENTS	\$11K

Income sources for Shepherds of Good Hope 2020-2021

Page 38



INDIVIDUALS	\$1.3M
FOUNDATIONS/MAJOR GIFTS	\$1.6M
BEQUESTS AND OTHER	\$1.7M
EVENTS	\$174K
TRIBUTES	\$54K
INVESTMENT INCOME	\$144K

SHEPHERDS OF GOOD HOPE

BULDINE HOPE

